



**LEVEL TERM LIFE INSURANCE  
COMPETITIVE PREMIUMS**

This isn't just another life insurance solicitation. This is peace of mind from a brand that you know and trust.

Life insurance is still one of the least expensive ways to help provide your family with the financial security and cash they will need upon your untimely death. They will receive the proceeds confidentially and, in most cases, free of all federal and state income tax. The cost to provide this financial security for your family is probably less than you imagine.

Trendsetter® 10 life insurance offers guaranteed level premiums for the first 10 policy years. The policy is issued by Transamerica Life Insurance Company, rated A+ (Superior) by A.M. Best for financial strength as of May, 2012. A+ is the second highest of 16 ratings awarded by A.M. Best, a leading independent analyst that evaluates insurance companies' financial strength and ability to meet obligations to policy owners.

Please refer to the back of this letter for sample monthly premiums for amounts of insurance ranging from \$100,000 to \$1,000,000. As long as the scheduled premiums are paid on time, your coverage is **guaranteed**. For instance, if you qualify for the "Preferred Plus Nonsmoker" class premiums, **the 10-year level premium for \$500,000.00 of Trendsetter term life insurance is \$31.94 monthly by pre-authorized check for a male age 45.** Evidence of good health will be required in the form of a brief examination at no cost to you. The "Preferred Plus Nonsmoker" classification would be the best premiums available. The actual premiums could be higher or coverage may not be available depending upon your medical history, lifestyles, the physical exam, and other factors as determined by the underwriter.

To request a no obligation estimated quote for your situation, just complete and return the "Request Form." We will contact you to discuss this policy and other longer duration options. Note: If you are married, your spouse may apply for coverage even if you don't.

Sincerely,

Thomas R. Gruber  
412-367-8900 Ext. 208

**REQUEST FORM**

Please send an estimated quote for \$ \_\_\_\_\_ of Trendsetter life insurance from Transamerica Life Insurance Company  
(\$100,000.00 to \$1,000,000.00)

Name \_\_\_\_\_ Spouse\* \_\_\_\_\_

Business Address \_\_\_\_\_

Home Address \_\_\_\_\_

Send correspondence to: Business \_\_\_\_\_ Home \_\_\_\_\_ Email Address \_\_\_\_\_

Telephone: Office (\_\_\_\_) \_\_\_\_\_ Home (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_

Applicant: Sex \_\_\_\_\_ Date of Birth \_\_\_\_\_ Height \_\_\_\_\_ Weight \_\_\_\_\_

Spouse\*: Sex \_\_\_\_\_ Date of Birth \_\_\_\_\_ Height \_\_\_\_\_ Weight \_\_\_\_\_

Coverage Amount for Spouse/Partner\* \_\_\_\_\_

\*Information for spouse required only if requesting application for spouse.

**PLEASE COMPLETE OTHER SIDE**

**TRANSAMERICA LIFE INSURANCE COMPANY**

Trendsetter® Super 10 Monthly (Pre-authorized check) Premiums - Preferred Plus Nonsmoker

**MALE**

Nearest Age	\$100K	\$250K	\$500K	\$1M
40	\$10.24	\$13.78	\$21.88	\$35.88
41	\$10.76	\$14.88	\$23.63	\$39.38
42	\$11.38	\$15.97	\$25.38	\$42.00
43	\$11.90	\$17.06	\$27.56	\$45.50
44	\$12.25	\$18.16	\$29.75	\$49.88
45	\$12.69	\$19.25	\$31.94	\$55.13
46	\$13.39	\$20.56	\$34.56	\$60.38
47	\$14.18	\$21.88	\$37.19	\$66.50
48	\$15.05	\$23.19	\$39.81	\$71.75
49	\$15.84	\$24.72	\$42.88	\$77.88
50	\$16.63	\$26.03	\$45.94	\$84.88
51	\$17.76	\$28.66	\$51.19	\$94.50
52	\$19.08	\$31.28	\$56.44	\$104.13
53	\$20.56	\$34.56	\$63.00	\$116.38
54	\$22.23	\$38.06	\$70.00	\$129.50
55	\$24.24	\$42.66	\$79.19	\$146.13
56	\$26.25	\$47.25	\$88.38	\$162.75
57	\$28.35	\$51.84	\$97.13	\$180.25
58	\$30.54	\$56.22	\$106.75	\$197.75
59	\$32.90	\$61.25	\$115.94	\$217.88
60	\$35.26	\$66.72	\$126.00	\$238.88
61	\$38.68	\$74.81	\$140.44	\$266.00
62	\$42.26	\$83.13	\$155.31	\$294.00
63	\$46.55	\$93.19	\$173.25	\$327.25
64	\$51.45	\$105.00	\$193.81	\$365.75
65	\$56.88	\$117.91	\$216.56	\$408.63
66	\$63.09	\$132.13	\$241.94	\$456.75
67	\$69.48	\$146.56	\$269.06	\$504.88
68	\$76.13	\$162.09	\$303.63	\$553.00
69	\$83.30	\$178.50	\$338.63	\$604.63
70	\$92.49	\$199.72	\$380.19	\$672.88

**FEMALE**

Nearest Age	\$100K	\$250K	\$500K	\$1M
40	\$9.54	\$12.47	\$19.25	\$32.38
41	\$9.98	\$13.34	\$21.00	\$35.00
42	\$10.41	\$14.22	\$22.75	\$38.50
43	\$10.94	\$15.31	\$24.50	\$42.00
44	\$11.46	\$16.41	\$26.25	\$45.50
45	\$11.99	\$17.72	\$28.44	\$49.00
46	\$12.69	\$19.03	\$31.06	\$54.25
47	\$13.39	\$20.56	\$33.69	\$59.50
48	\$14.00	\$22.09	\$36.31	\$64.75
49	\$14.53	\$23.19	\$38.94	\$70.00
50	\$14.79	\$24.06	\$40.69	\$74.38
51	\$15.84	\$25.81	\$44.63	\$81.38
52	\$16.71	\$27.56	\$48.13	\$88.38
53	\$17.59	\$29.09	\$51.63	\$94.50
54	\$18.46	\$30.84	\$55.13	\$100.63
55	\$19.60	\$32.59	\$59.50	\$108.50
56	\$20.74	\$34.78	\$64.31	\$117.25
57	\$21.88	\$37.41	\$69.13	\$127.75
58	\$23.10	\$40.03	\$73.50	\$138.25
59	\$24.41	\$43.09	\$79.19	\$150.50
60	\$25.90	\$46.38	\$85.31	\$164.50
61	\$28.09	\$50.53	\$93.63	\$179.38
62	\$30.19	\$54.91	\$102.81	\$195.13
63	\$32.46	\$59.72	\$112.00	\$212.63
64	\$35.35	\$65.63	\$123.38	\$233.63
65	\$38.06	\$71.31	\$135.19	\$254.63
66	\$41.39	\$77.44	\$147.44	\$278.25
67	\$45.24	\$84.00	\$160.56	\$304.50
68	\$49.96	\$92.53	\$177.19	\$338.63
69	\$55.56	\$102.81	\$197.31	\$378.00
70	\$62.04	\$115.50	\$222.25	\$428.75

Premiums for tobacco/nicotine users or other rating classifications available on request.

Premiums subject to change without notice. Premiums are lower if paid annually.

Trendsetter® Super 10 is a term life insurance policy issued by Transamerica Life Insurance Company, Cedar Rapids, IA 52499. (Policy Form No. 1-306 11-107) **Premiums increase annually beginning in year 11.** Policy form and number may vary, and this policy may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting. In most states, in the event of suicide during the first two policy years, death benefits are limited only to the return of premiums paid. This policy is not available in New York. Guarantees based on the claims-paying ability of Transamerica Life Insurance Company.

**REQUEST FORM**

	Applicant	Spouse*
Any nicotine/tobacco use in the last 5 years? If yes, indicate the type and date last used below.	Yes _____ No _____	Yes _____ No _____
Do you have a history of cancer, heart attack or vascular disease, hypertension, diabetes or any other medical problems?	Yes _____ No _____	Yes _____ No _____
Are you taking any medications? If yes, indicate name and reason why below.	Yes _____ No _____	Yes _____ No _____
Do you participate in any special activities, such as private pilot, scuba diving, powered racing, mountain climbing, etc?	Yes _____ No _____	Yes _____ No _____
Is there any heart, vascular or cancer death in either parent or sibling prior to age 65? Please explain below.	Yes _____ No _____	Yes _____ No _____
In the past 5 years, have you had a DUI, or in the past 3 years have you had more than 2 moving violations?	Yes _____ No _____	Yes _____ No _____
Give details to any "YES" answer: _____		

\*Information for spouse required only if requesting application for spouse.